

## SPONSORSHIP LEVELS

### Title Sponsor \$5,000

- 2 booth spaces in prime location at no cost. (Until booths are sold out.)
- Company name/logo on a prominent banner as "Title Sponsor".
- Company name will be attributed to a **scholarship award**.
- Company name/logo will be featured on publication materials and identified as Title Sponsors, prominently positioned with El Puente de Celina, Main Street and The City of Celina.
  - **Event Flyers/Posters** distributed throughout surrounding areas.
  - **Ad space on the water bill insert**
  - **Website** and social media promotion on **title page of Cinco de May website**. Optimized to get maximum visibility reaching approximately 30,000 people.

### Oro/Gold Sponsor \$2,500

- 1 booth space in prime location at no cost. (Until booths are sold out.)
- Company banner displayed in prominent area.
- Company name will be featured on the following publication materials and identified as "Oro/Gold Sponsors".
  - **Posters &/or Flyers** distributed throughout surrounding areas.
  - **Website** and social media promotion on general sponsor page of website featuring list of sponsors and their sponsor levels. Optimized to get maximum visibility reaching approximately 30,000 people.

### Plata/Silver Sponsor \$1,000

- 1 booth space in prime location at no cost.
- Company name/logo will be featured on the following publication materials and identified as "Plata/Silver Sponsors".
  - **Flyers**
  - **Website** and social media promotion on general sponsor page of website featuring list of sponsors and their sponsor levels. Optimized to get maximum visibility reaching approximately 30,000 people.

### Bronce/Bronze Sponsor \$500

- Company name will be featured on the following publication materials and identified as "Bronce/Bronze Sponsors".
  - **Flyers**
  - **Website** and social media promotion on general sponsor page of website featuring list of sponsors and their sponsor levels. Optimized to get maximum visibility reaching approximately 30,000 people.

### Amigo Sponsor \$200

- Company name will be featured on the following publication materials and identified as "Amigo Sponsors".
  - **Website** and social media promotion on general sponsor page of website featuring list of sponsors and their sponsor levels. Optimized to get maximum visibility reaching approximately 30,000 people.

**Company/Sponsor Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_ **City:** \_\_\_\_\_ **St:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_ **Email:** \_\_\_\_\_

\_\_\_\_\_  
**Individual/Authorized Representative**

\_\_\_\_\_  
**Signature**

\_\_\_\_\_  
**Date**

### SPONSORSHIP LEVEL

(Check Level Below)

- Title Sponsor \$5,000
- Oro Sponsor \$2,500
- Plata Sponsor \$1,000
- Bronce Sponsor \$500
- Amigo Sponsor \$200
- Other Amounts Welcome

**Sponsor Booth:** Title, Oro and Plata Sponsors are entitled to a booth(s) at no cost. All other sponsors wanting a booth space must fill out a Vendor-Sponsor Form and pay the required fees. Please indicate if you desire a booth:  
\_\_\_ Yes, requesting booth(s) \_\_\_ No booth will be requested.

We are a **501C3**. Please contact Dago Rodriguez (214-592-5318) for more information.

**Make Checks Payable to:** El Puente de Celina and mail it to El Puente de Celina P.O. Box 71, Celina, 75009.

Payment enclosed in the amount of \$ \_\_\_\_\_

Check will be sent in the amount of \$ \_\_\_\_\_

**Deadline:** Payment is due by April 23<sup>rd</sup>.

All commercial artwork is subject to the approval of El Puente de Celina and should be camera ready at 300 dpi. We accept pdf, psd, eps, ai, tif, and jpeg files. You must submit artwork by email to Ben@MediaMavensCG.com or on a clearly labeled disk drive. Deadline for submission of print artwork is April 3rd.

**Muchísimas gracias por su apoyo!**  
**Thank you for your support!**